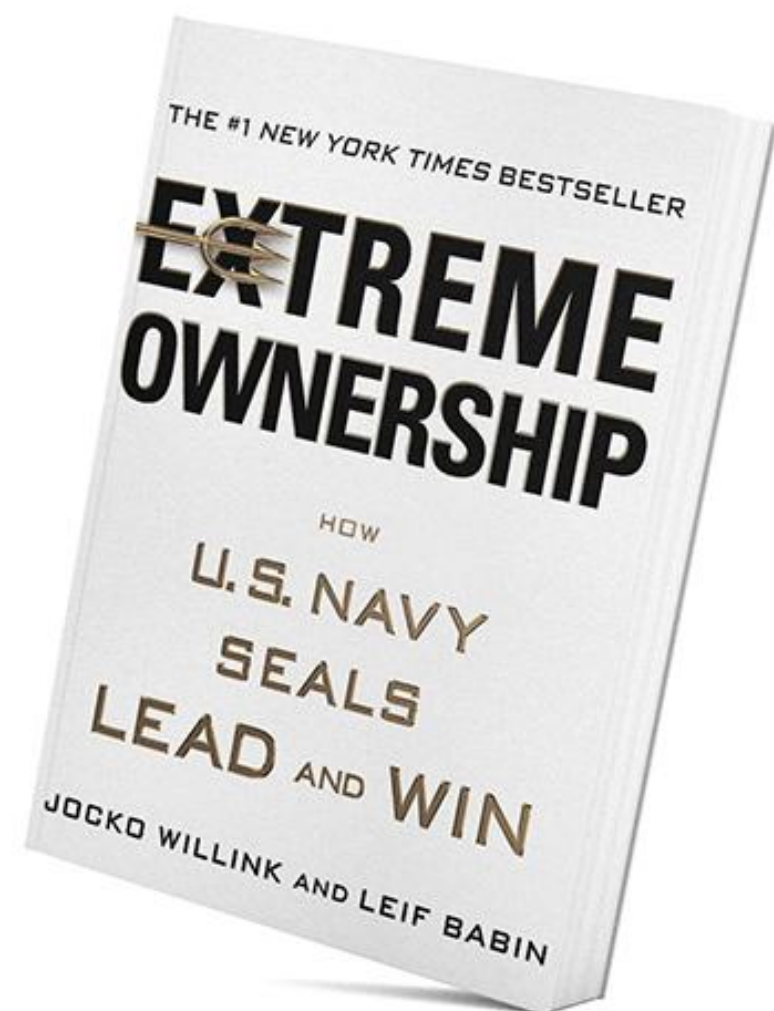


MINDSET: THE NEW PSYCHOLOGY

by **Carol Dweck**

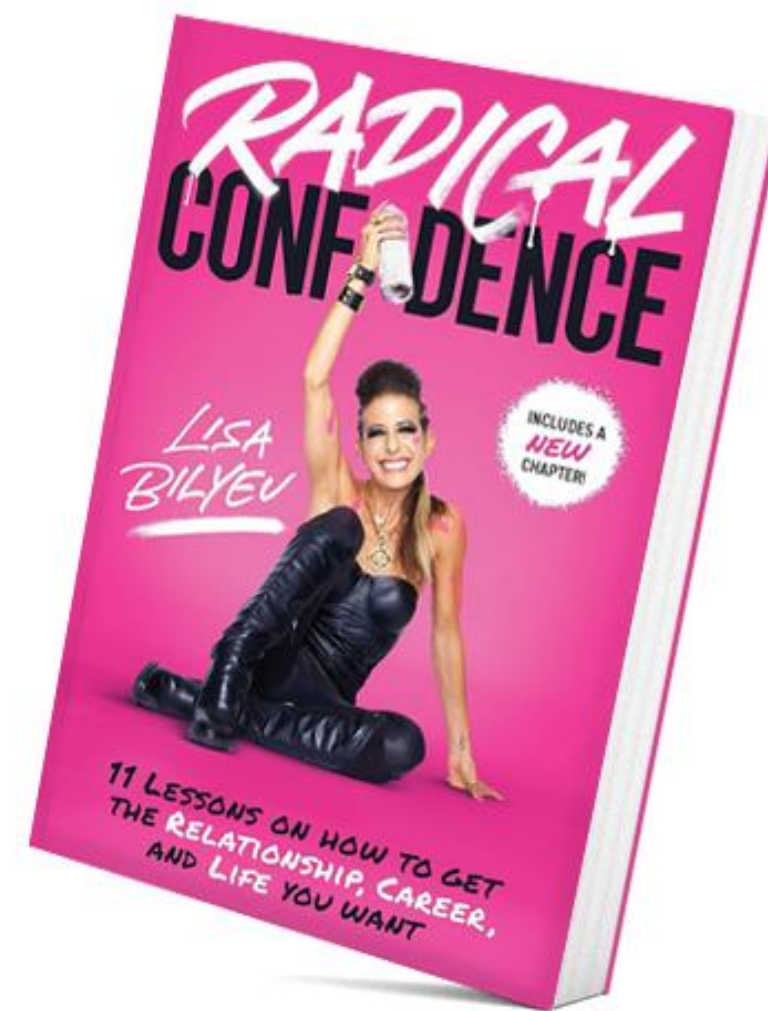
Dweck explains why it's not just our abilities and talent that bring us success—but whether we approach them with a fixed or growth mindset. She makes clear why praising intelligence and ability doesn't foster self-esteem and lead to accomplishment, but may actually jeopardize success.



EXTREME OWNERSHIP: HOW U.S. NAVY SEALS LEAD AND WIN

By **Jocko Willink (Author)** and **Leif Babin**

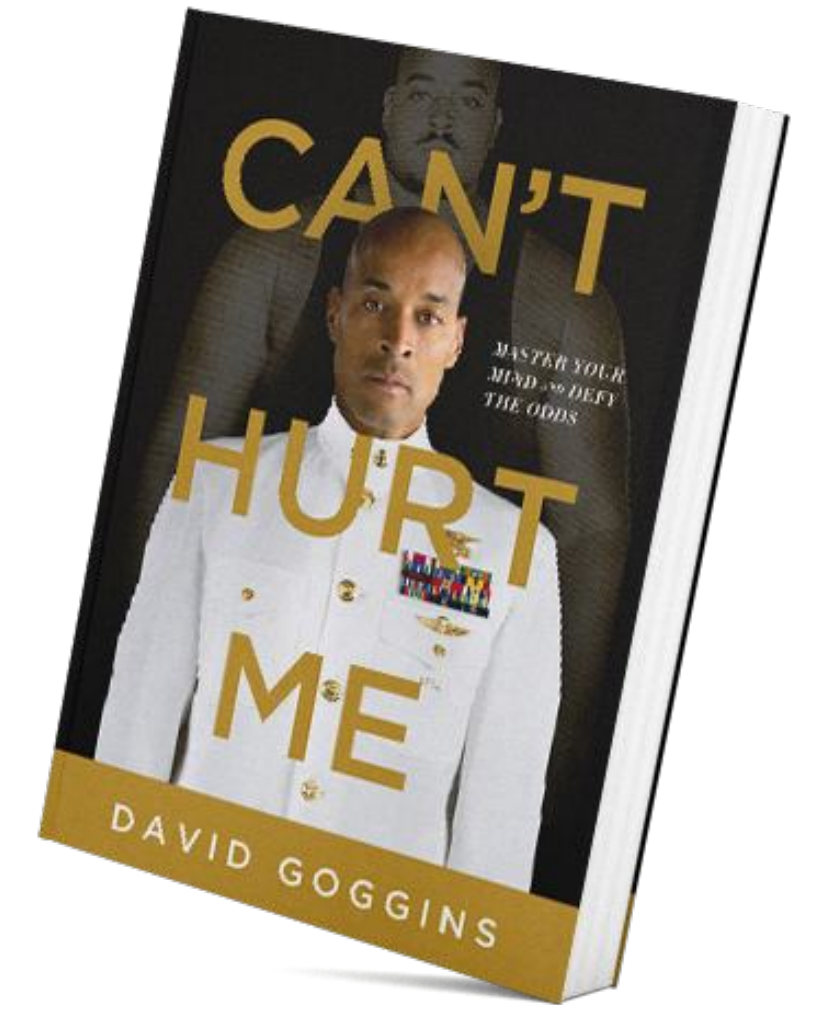
Sent to the most violent battlefield in Iraq, Jocko Willink and Leif Babin's SEAL task unit faced a seemingly impossible mission: help U.S. forces secure Ramadi, a city deemed "all but lost."



RADICAL CONFIDENCE

by **Lisa Bilyeu**

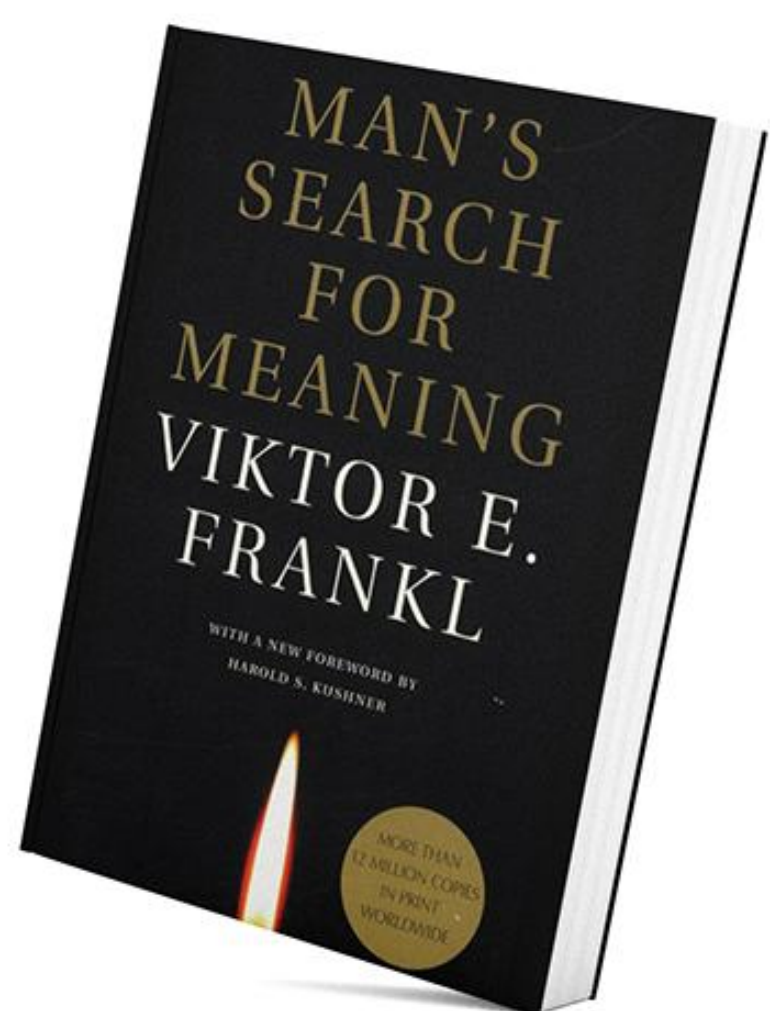
An inspiring and laugh-out-loud guide to building the kind of confidence it really takes to live the life of your dreams, from our Impact Theory cofounder and growth mindset guru Lisa Bilyeu.



CAN'T HURT ME: MASTER YOUR MIND AND DEFY THE ODDS

by **David Goggins**

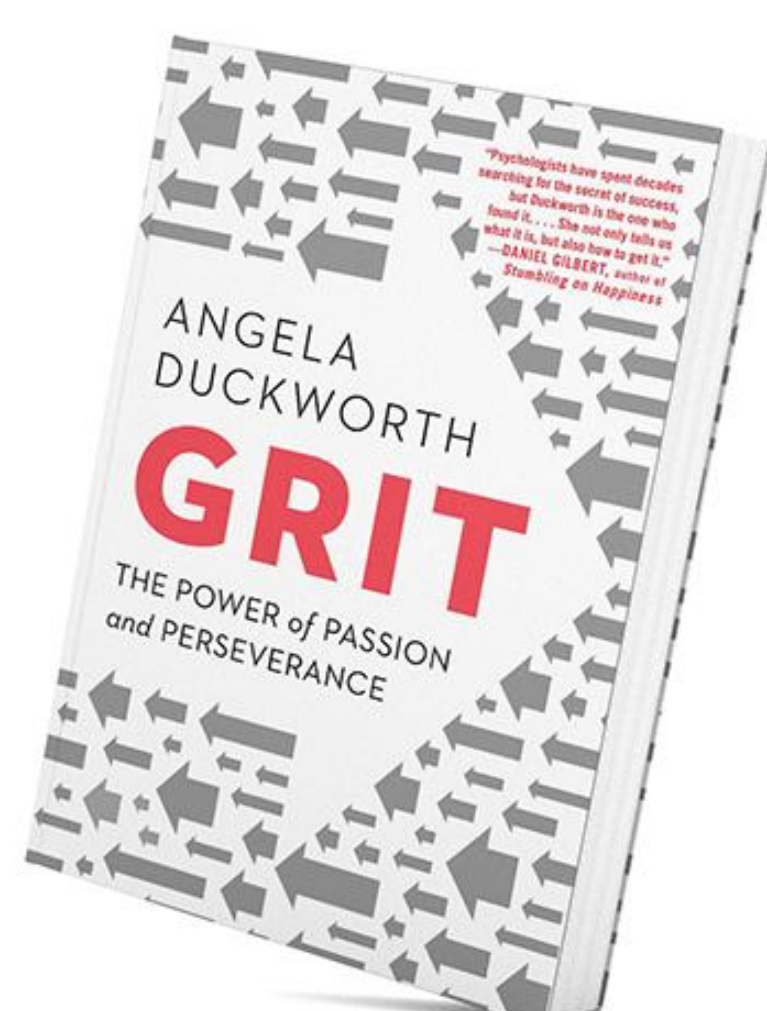
For David Goggins, childhood was a nightmare – poverty, prejudice, and physical abuse colored his days and haunted his nights. But through self-discipline, mental toughness, and hard work, Goggins transformed himself from a depressed, overweight young man with no future into a U.S. Armed Forces icon and one of the world's top endurance athletes.



MAN'S SEARCH FOR MEANING

by **Viktor E. Frankl**

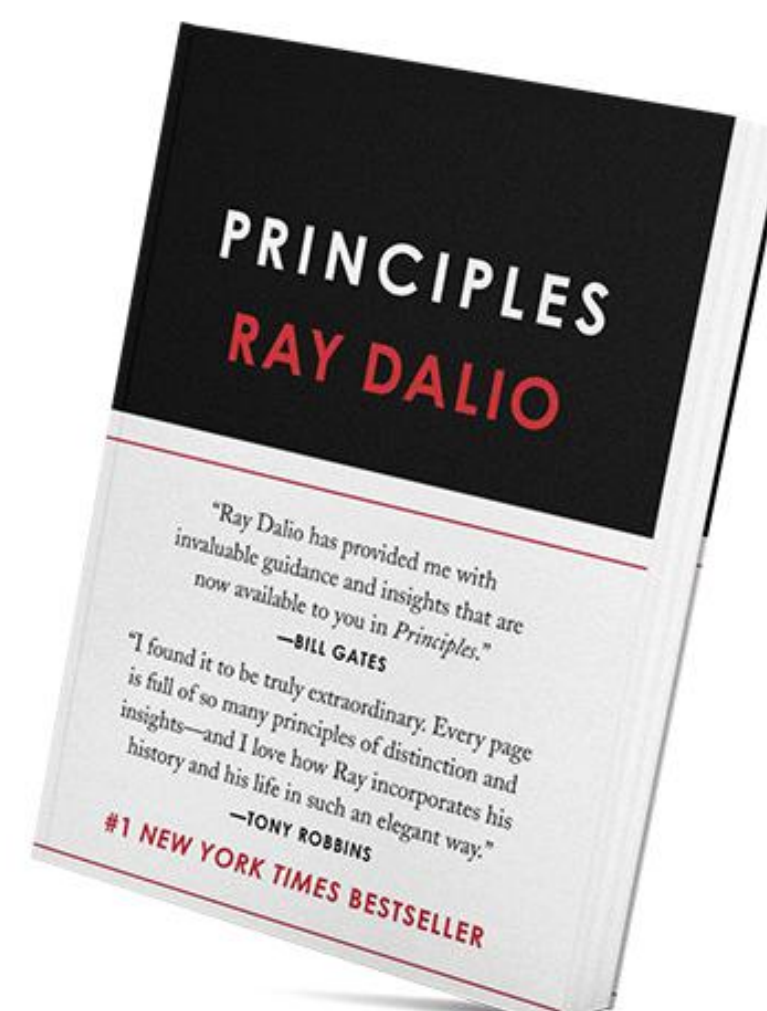
Psychiatrist Viktor Frankl's memoir has riveted generations of readers with its descriptions of life in Nazi death camps and its lessons for spiritual survival. Frankl argues that we cannot avoid suffering, but we can choose how to cope with it...



GRIT: THE POWER OF PASSION AND PERSEVERANCE

by **Angela Duckworth**

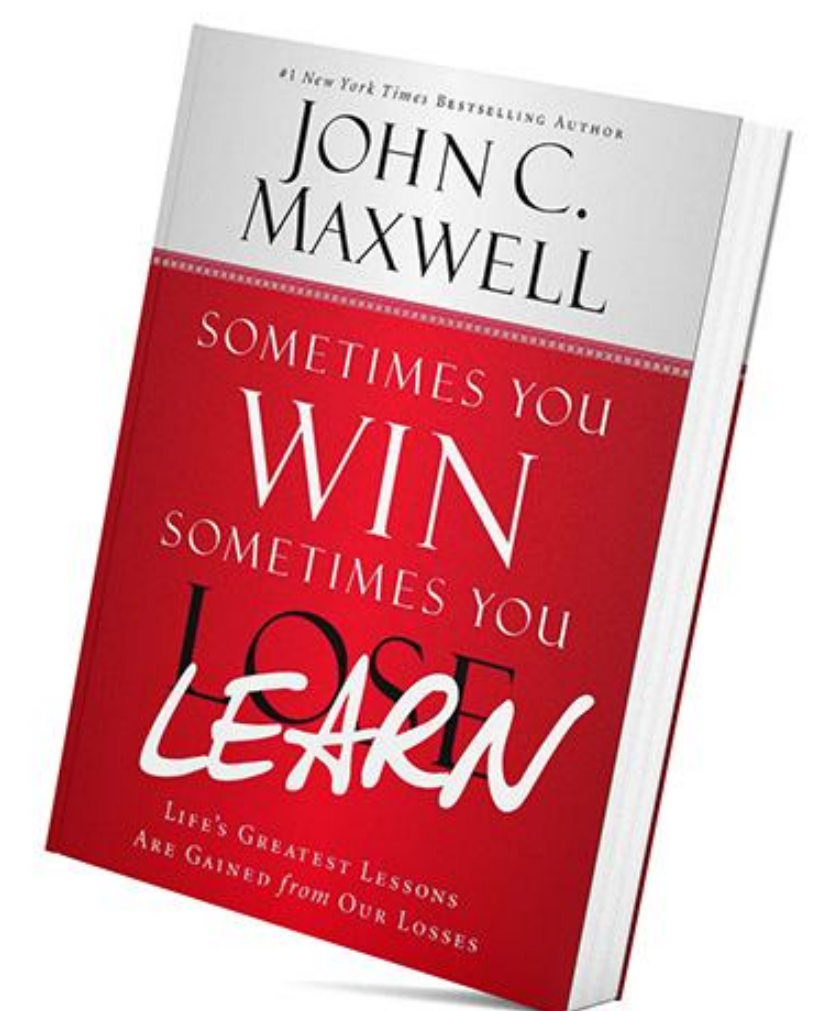
In this instant New York Times bestseller, pioneering psychologist Angela Duckworth shows anyone striving to succeed—be it parents, students, educators, athletes, or business people—that the secret to outstanding achievement is not talent but a special blend of passion and persistence she calls "grit."



PRINCIPLES

by **Ray Dalio**

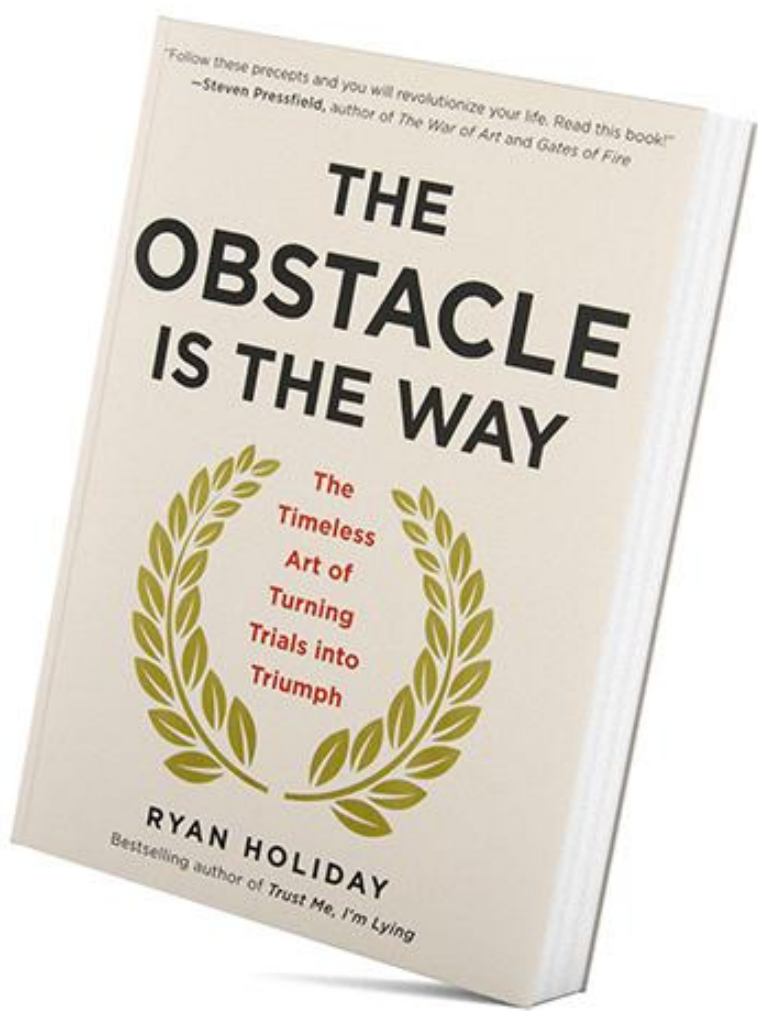
Ray Dalio, one of the world's most successful investors and entrepreneurs, shares the unconventional principles that helped him create unique results in life and business—and which any person or organization can adopt to better achieve their goals.



SOMETIMES YOU WIN, SOMETIMES YOU LEARN

by **John C. Maxwell**

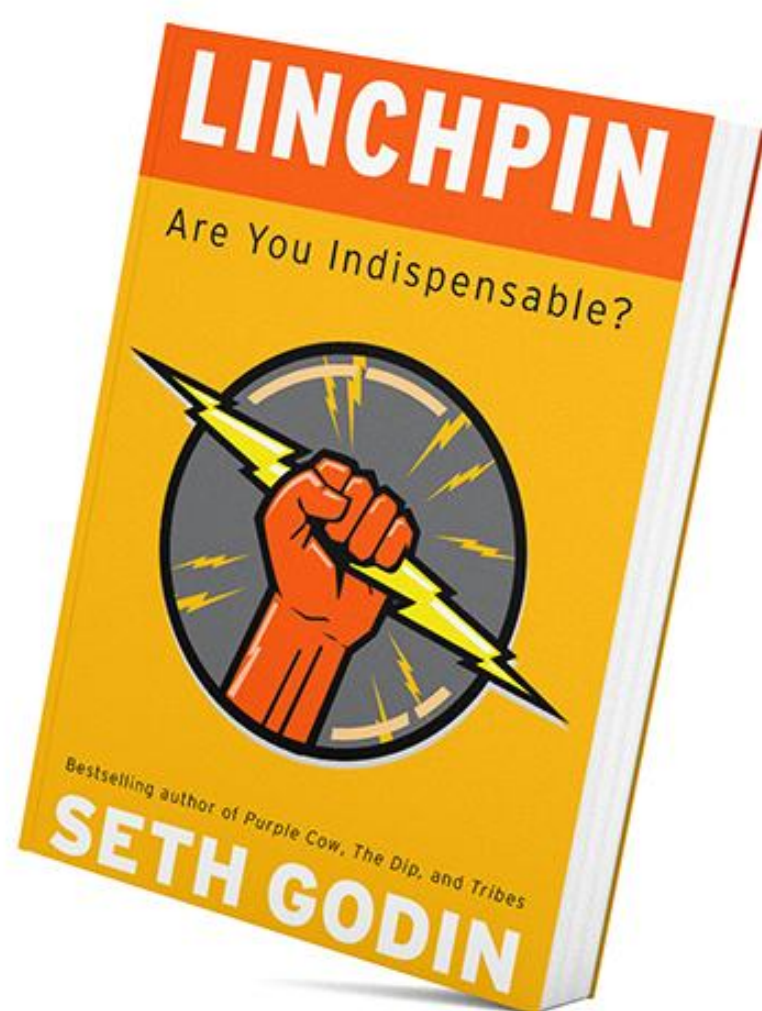
#1 New York Times bestselling author John C. Maxwell believes that any setback, whether professional or personal, can be turned into a step forward when you possess the right tools to turn a loss into a gain.



THE OBSTACLE IS THE WAY: THE TIMELESS ART OF TURNING TRIALS INTO TRIUMPH

by **Ryan Holiday**

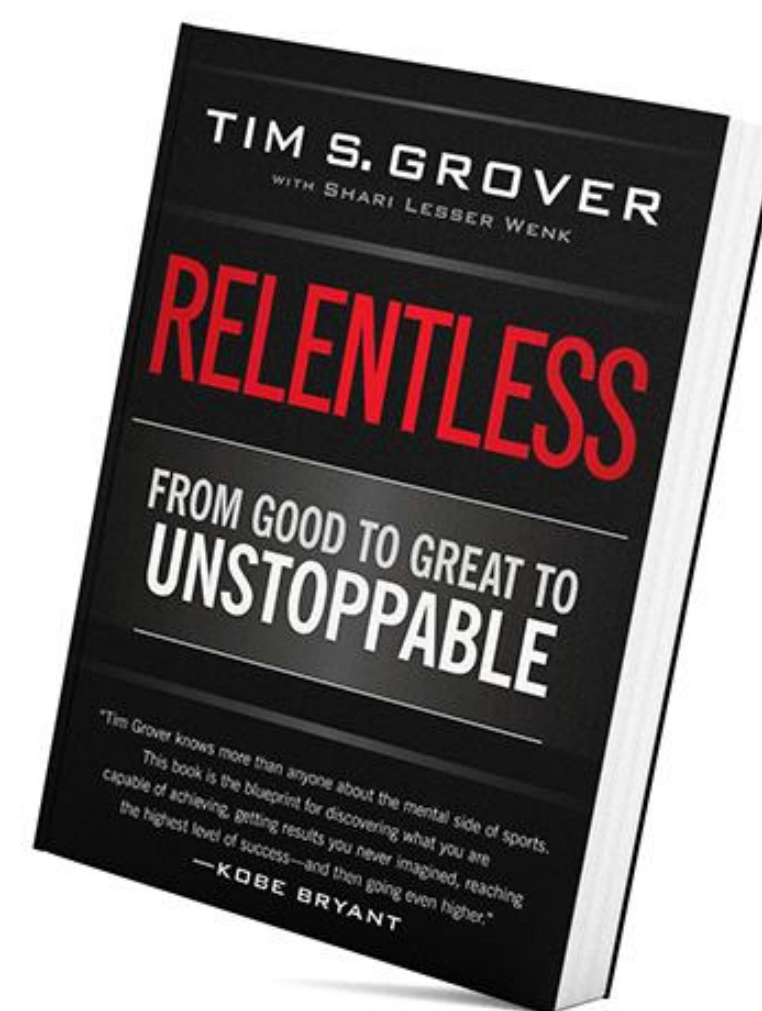
We are stuck, stymied, frustrated. But it needn't be this way. There is a formula for success that's been followed by the icons of history—from John D. Rockefeller to Amelia Earhart to Ulysses S. Grant to Steve Jobs—a formula that let them turn obstacles into opportunities.



LINCHPIN: ARE YOU INDISPENSABLE?

by **Seth Godin**

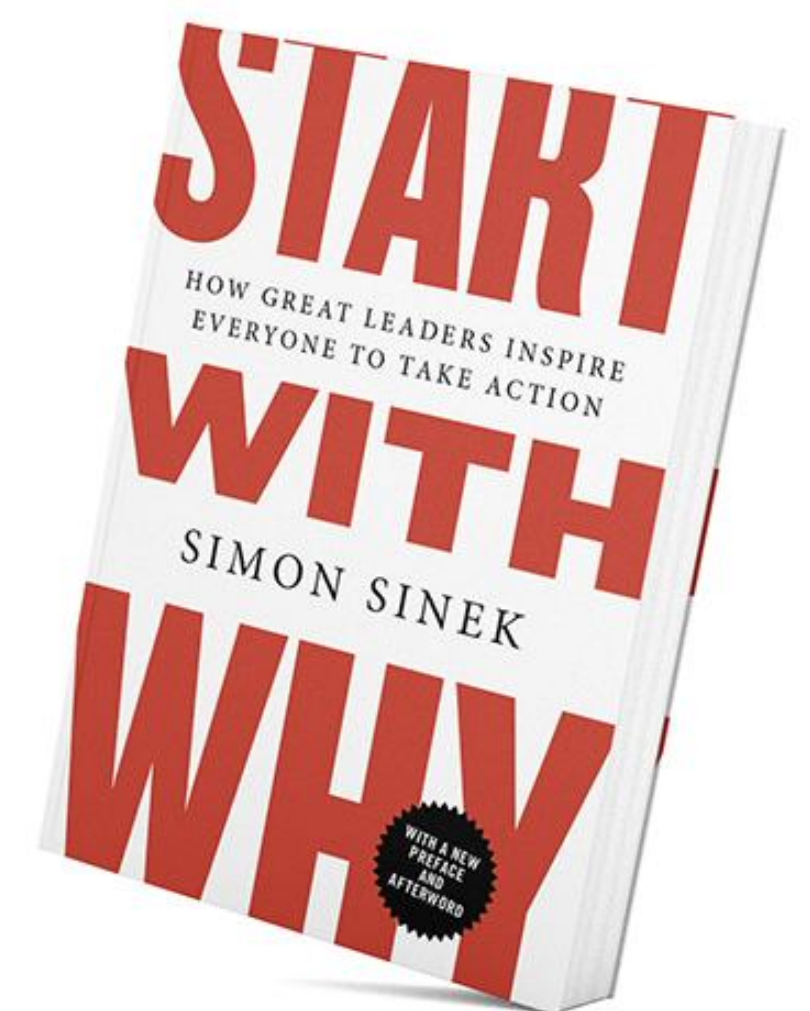
In bestsellers such as Purple Cow and Tribes, Seth Godin taught readers how to make remarkable products and spread powerful ideas. But this book is about you-your choices, your future, and your potential to make a huge difference in whatever field you choose.



RELENTLESS: FROM GOOD TO GREAT TO UNSTOPPABLE

by **Tim S. Grover**

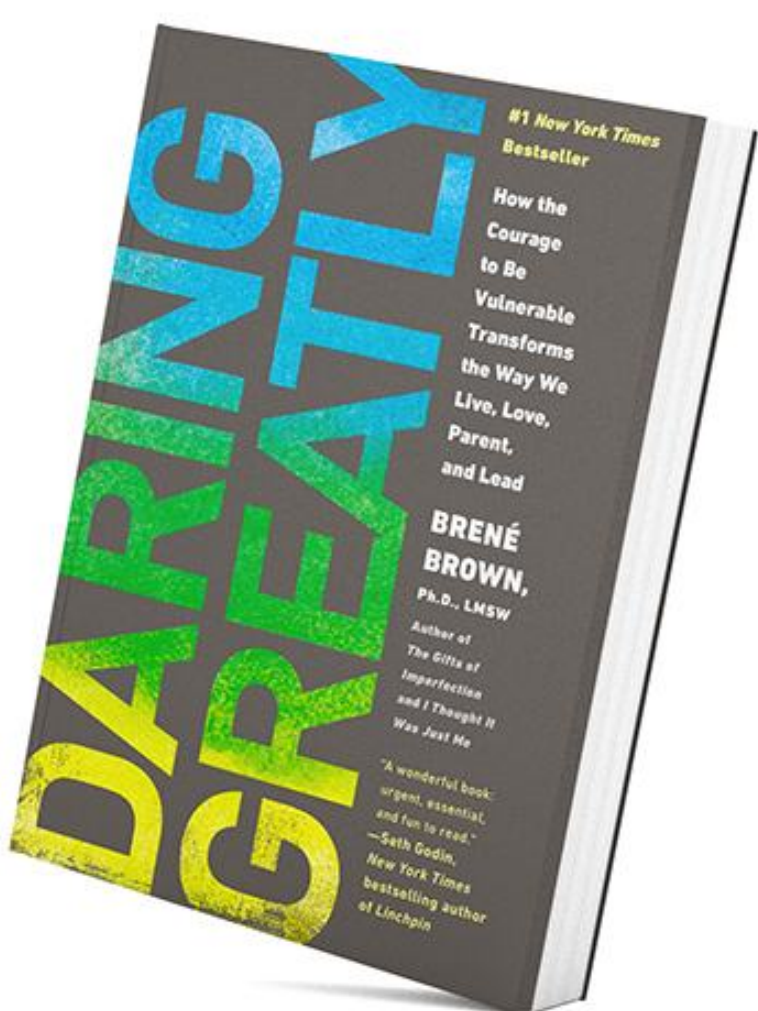
For more than two decades, legendary trainer Tim Grover has taken the greats—Michael Jordan, Kobe Bryant, Dwyane Wade, and dozens more—and made them greater. Now, for the first time ever, he reveals what it takes to get those results, showing you how to be relentless and achieve whatever you desire.



START WITH WHY: HOW GREAT LEADERS INSPIRE EVERYONE TO TAKE ACTION

by **Simon Sinek**

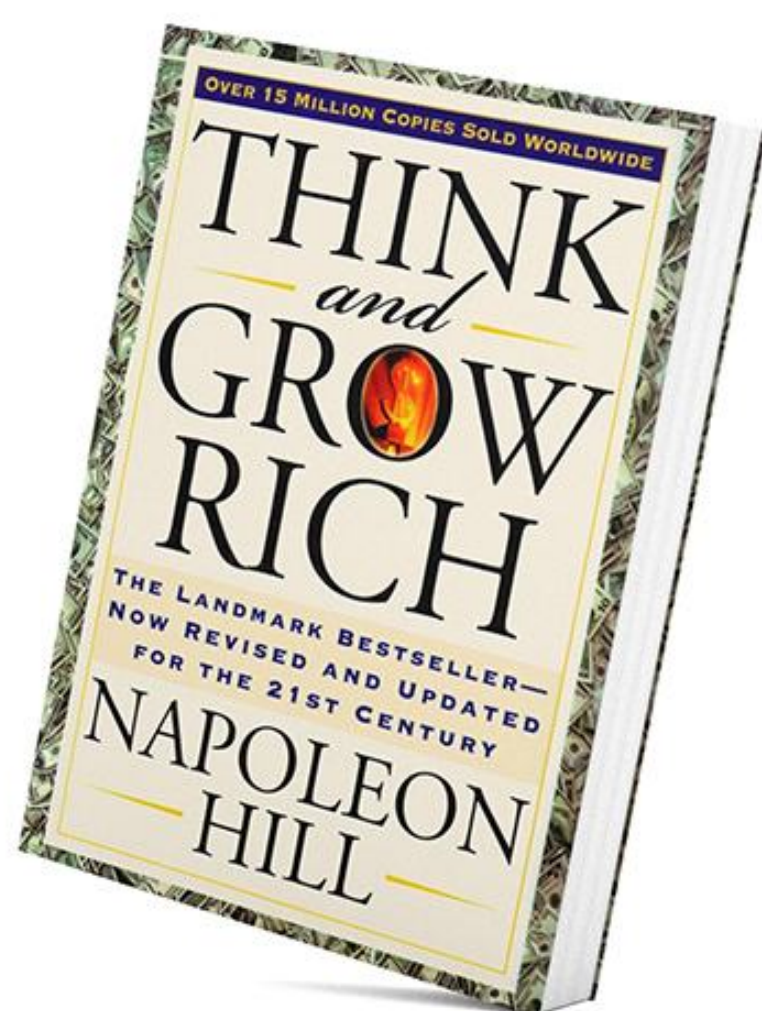
Why are some people and organizations more innovative, more influential, and more profitable than others? Why do some command greater loyalty? In studying the leaders who've had the greatest influence in the world, Simon Sinek discovered...



DARING GREATLY

by **Brené Brown**

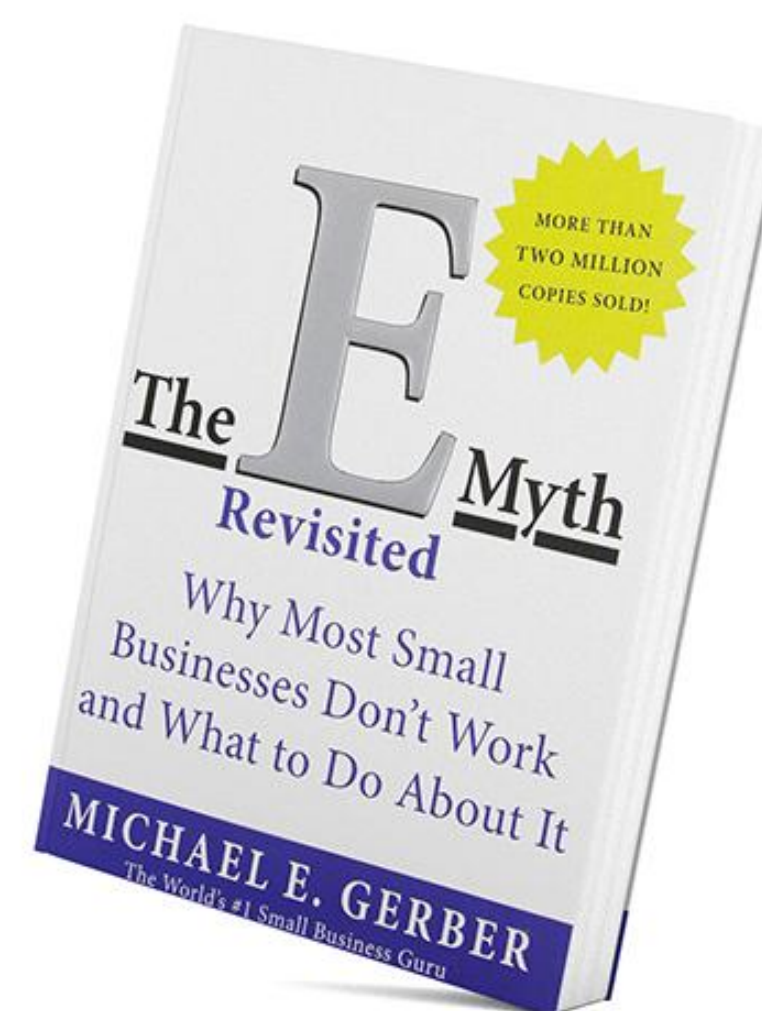
The #1 New York Times bestseller, now in paperback. From thought leader Dr. Brené Brown, a transformative new vision for the way we lead, love, work, parent, and educate that teaches us the power of vulnerability.



THINK AND GROW RICH

by **Napoleon Hill**

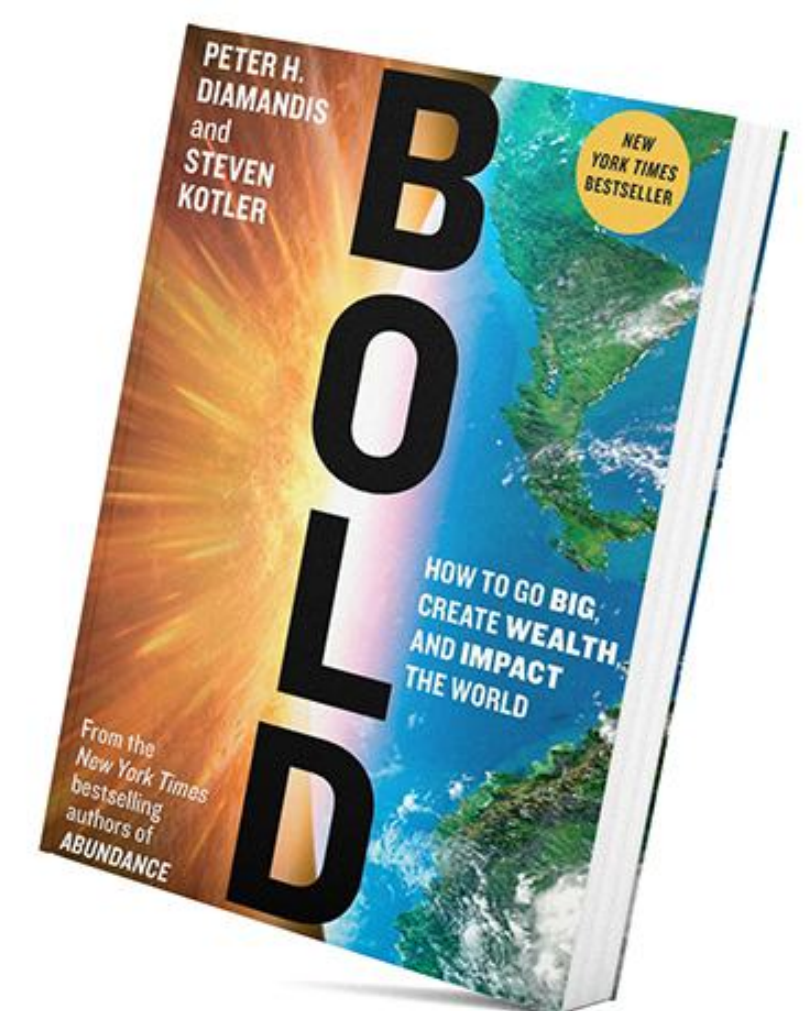
Napoleon Hill explains that the philosophy taught in the book can be used to help people succeed in all lines of work and to do or be almost anything they want...



THE E MYTH REVISITED

by **Michael E. Gerber**

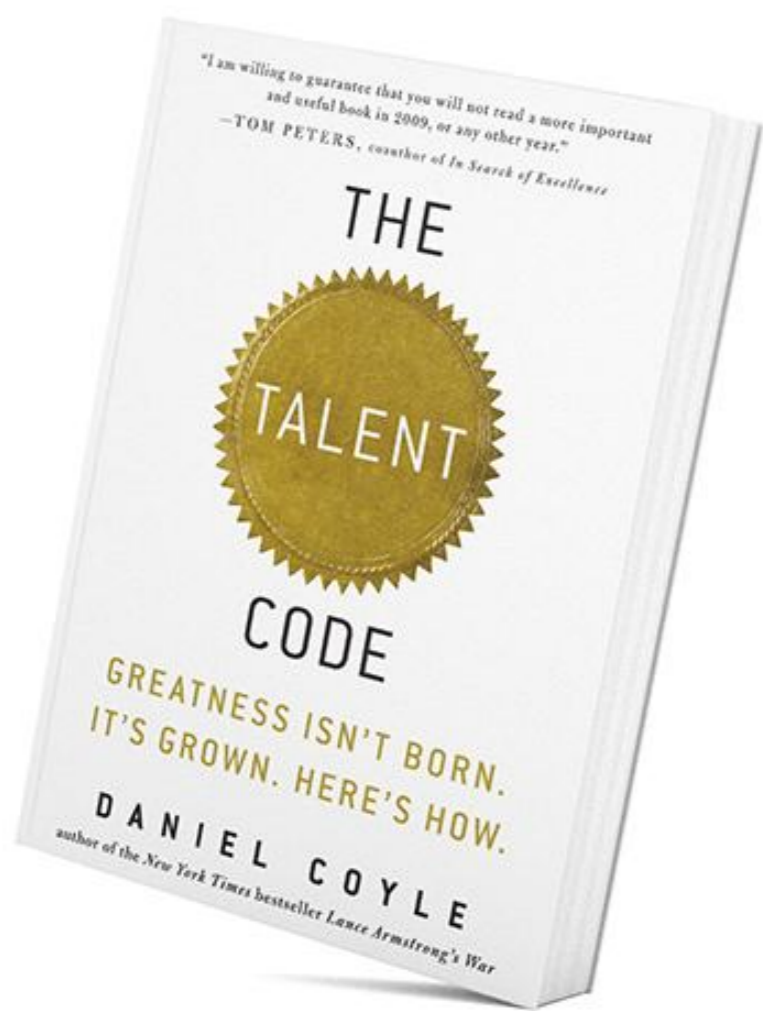
In this first new and totally revised edition of the 150,000-copy underground bestseller, The E-Myth, Michael Gerber dispels the myths surrounding starting your own business and shows how commonplace assumptions can get in the way of running a business.



BOLD: HOW TO GO BIG, CREATE WEALTH AND IMPACT THE WORLD

by **P. Diamandis and S. Kotler**

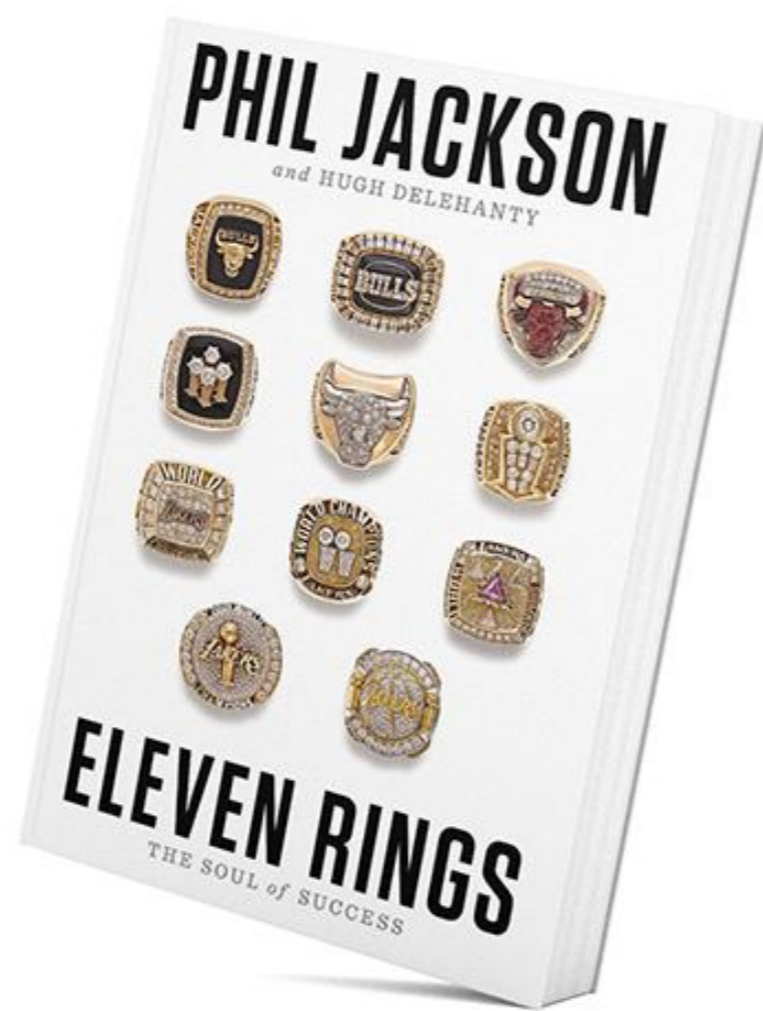
Bold unfolds in three parts. Part One focuses on the exponential technologies that are disrupting today's Fortune 500 companies and enabling upstart entrepreneurs to go from "I've got an idea" to "I run a billion-dollar company" far faster than ever before.



THE TALENT CODE: GREATNESS ISN'T BORN. IT'S GROWN. HERE'S HOW

by **Daniel Coyle**

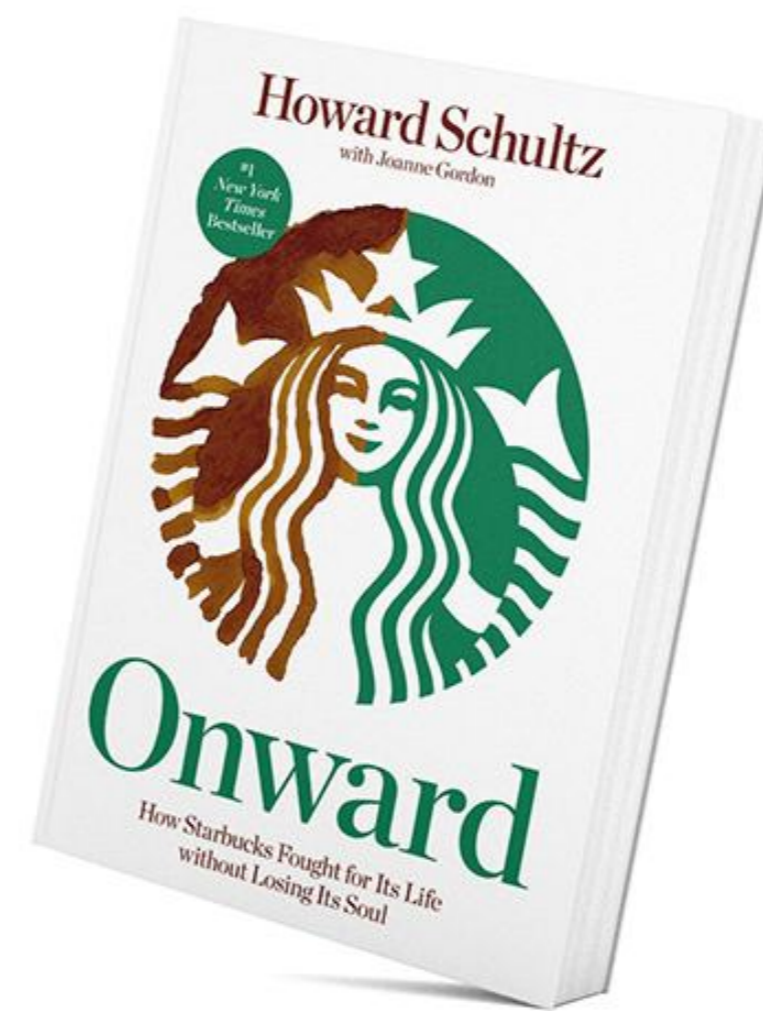
What is the secret of talent? How do we unlock it? In this groundbreaking work, journalist and New York Times bestselling author Daniel Coyle provides parents, teachers, coaches, businesspeople—and everyone else—with tools they can use to maximize potential in themselves and others.



ELEVEN RINGS: THE SOUL OF SUCCESS

by **Phil Jackson**

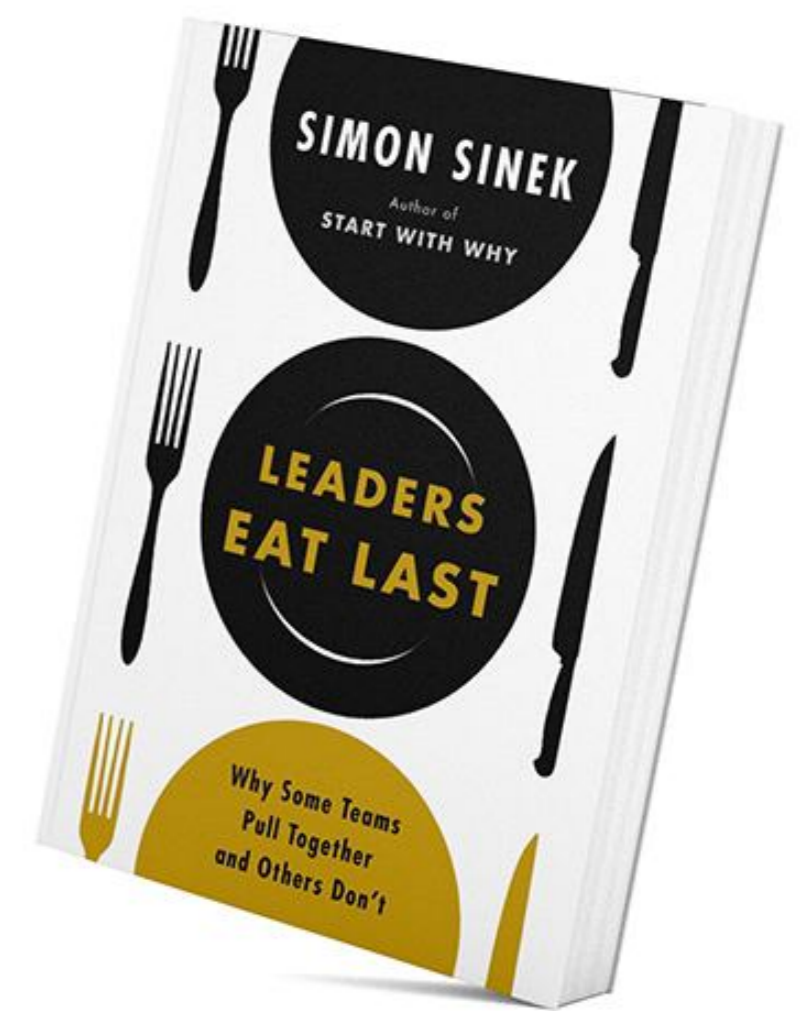
During his storied career as head coach of the Chicago Bulls and Los Angeles Lakers, Phil Jackson won more championships than any coach in the history of professional sports. Even more important, he succeeded in never wavering from coaching his way, from a place of deep values.



ONWARD: HOW STARBUCKS FOUGHT FOR ITS LIFE WITHOUT LOSING ITS SOUL

by **Howard Schultz**

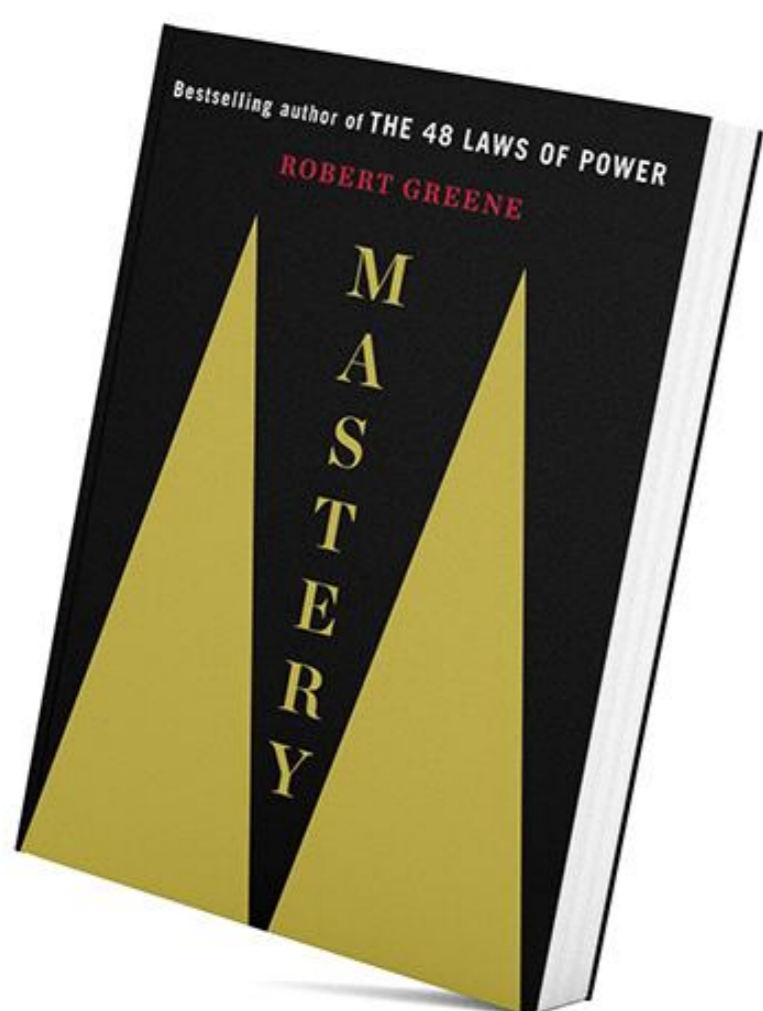
In 2008, Howard Schultz decided to return as the CEO of Starbucks to help restore its financial health and bring the company back to its core values. In Onward, he shares this remarkable story, revealing how...



LEADERS EAT LAST

by **Simon Sinek**

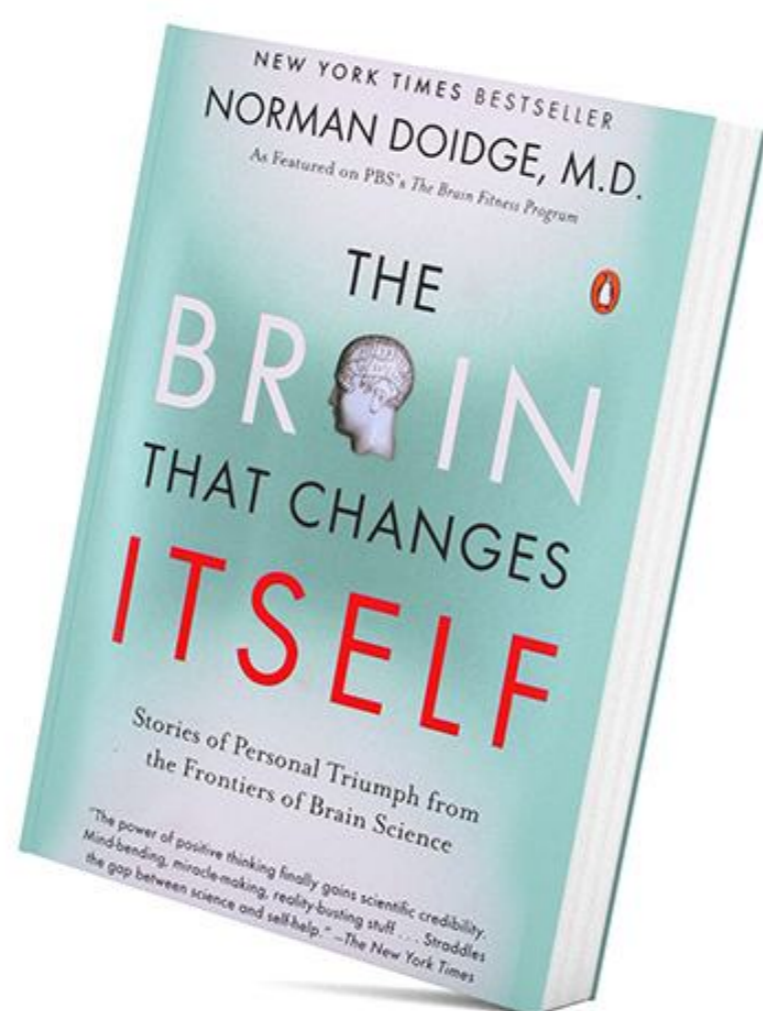
Why do only a few people get to say "I love my job"? It seems unfair that finding fulfillment at work is like winning a lottery; that only a few lucky ones get to feel valued...



MASTERY

by **Robert Greene**

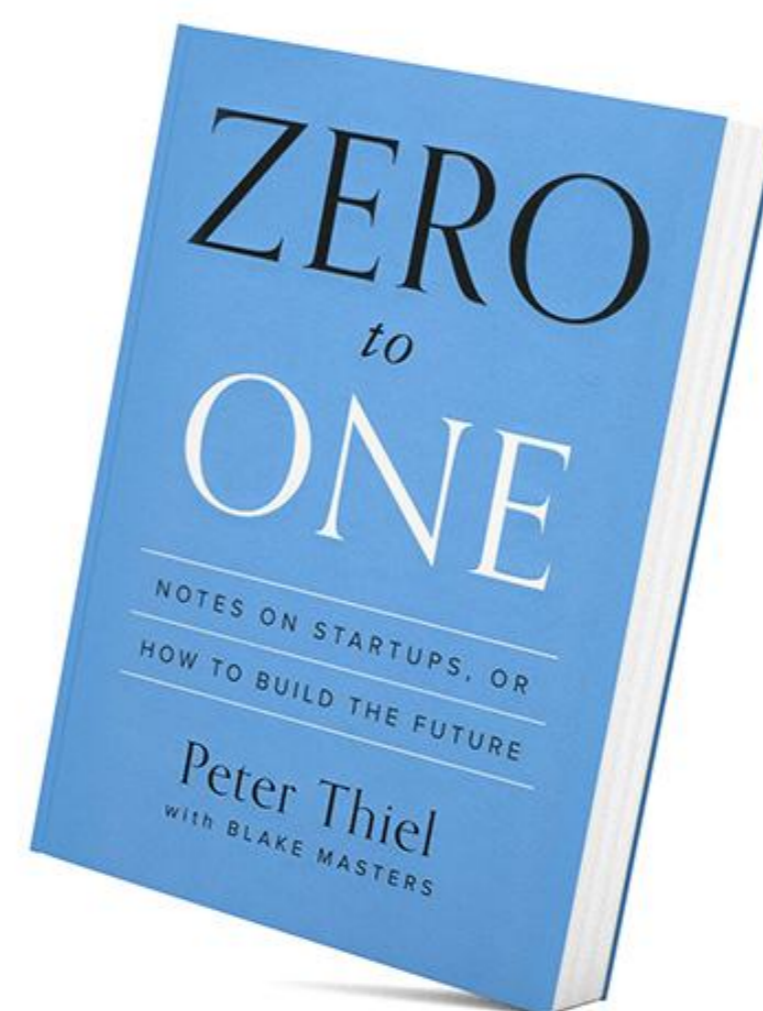
Mastery synthesizes the years of research Robert Greene conducted while writing the international bestsellers The 48 Laws of Power, The 33 Strategies of War, and The Art of Seduction...



THE BRAIN THAT CHANGES ITSELF

by **Norman Doidge**

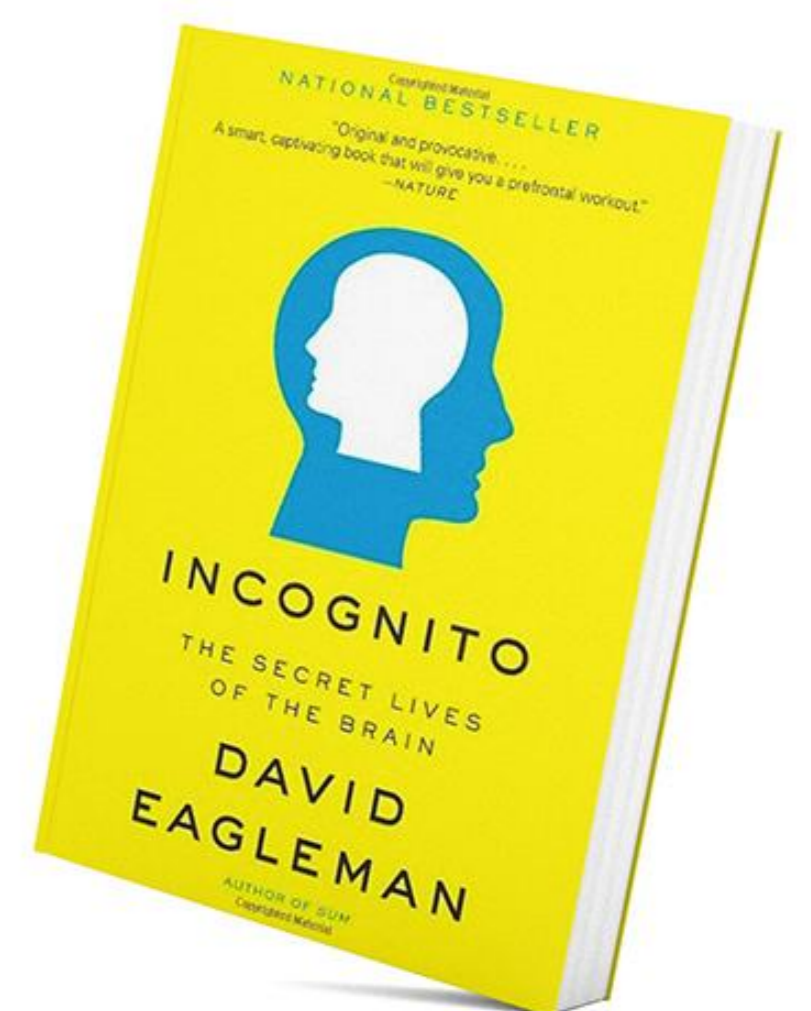
An astonishing new science called "neuroplasticity" is overthrowing the centuries-old notion that the human brain is immutable. In this revolutionary look at the brain...



ZERO TO ONE: NOTES ON STARTUPS, OR HOW TO BUILD THE FUTURE

by **Peter Thiel**

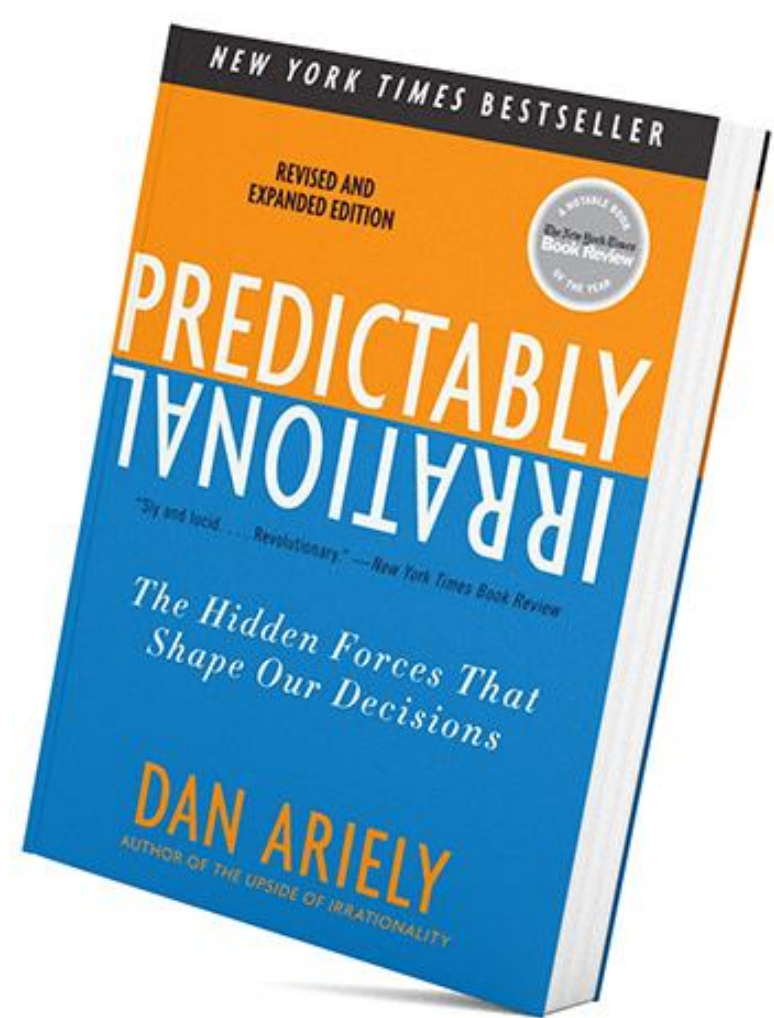
The great secret of our time is that there are still uncharted frontiers to explore and new inventions to create. In Zero to One, legendary entrepreneur and investor Peter Thiel shows how we can find singular ways to create those new things.



INCOGNITO: THE SECRET LIVES OF THE BRAIN

by **David Eagleman**

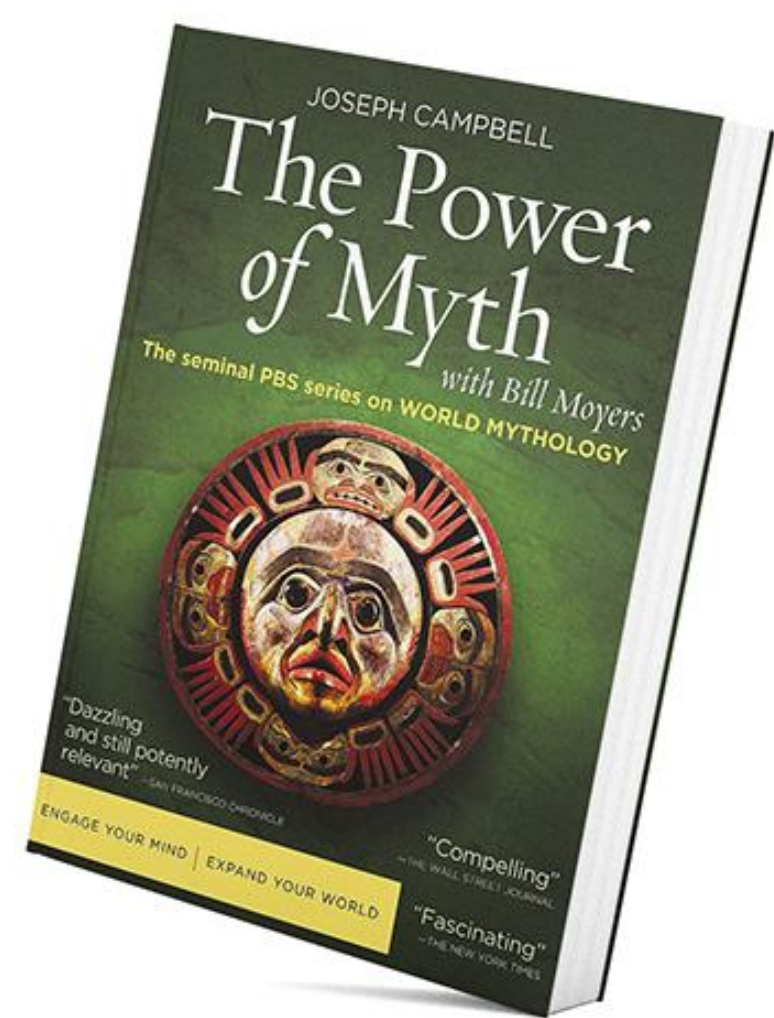
If the conscious mind—the part you consider to be you—is just the tip of the iceberg, what is the rest doing? In this sparkling and provocative book, renowned neuroscientist...



PREDICTABLY IRRATIONAL: THE HIDDEN FORCES THAT SHAPE OUR DECISIONS

by **Dan Ariely**

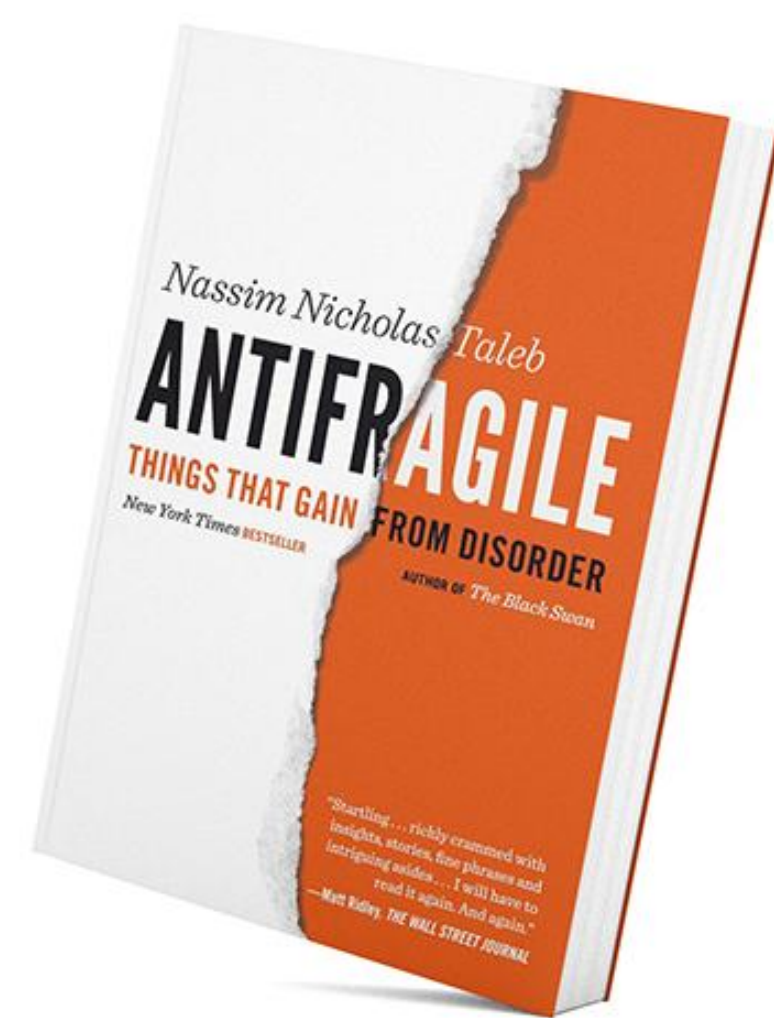
Irrational behavior is a part of human nature, but as MIT professor Ariely has discovered in 20 years of researching behavioral economics, people tend to behave irrationally in a predictable fashion.



THE POWER OF MYTH

by **Joseph Campbell**

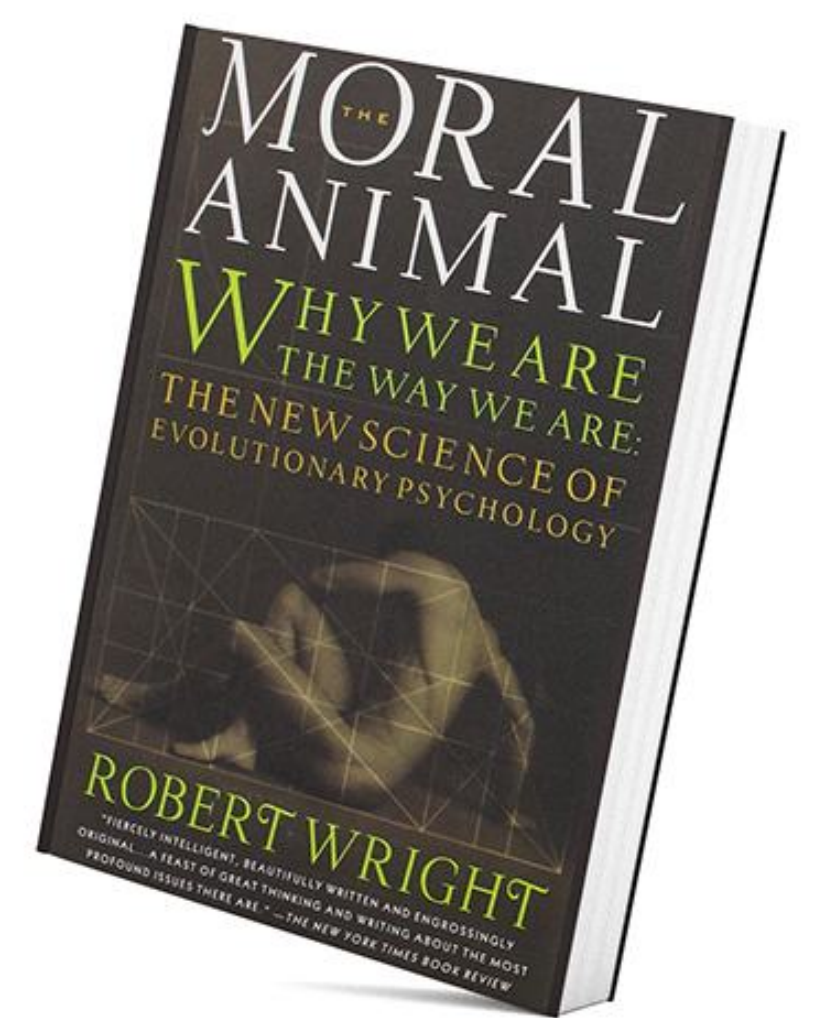
Joseph Campbell is a preeminent scholar, writer, and teacher, and argues that mythology was the “song of the universe, the music of the spheres”...



ANTIFRAGILE: THINGS THAT GAIN FROM DISORDER

by **Nassim Nicholas Taleb**

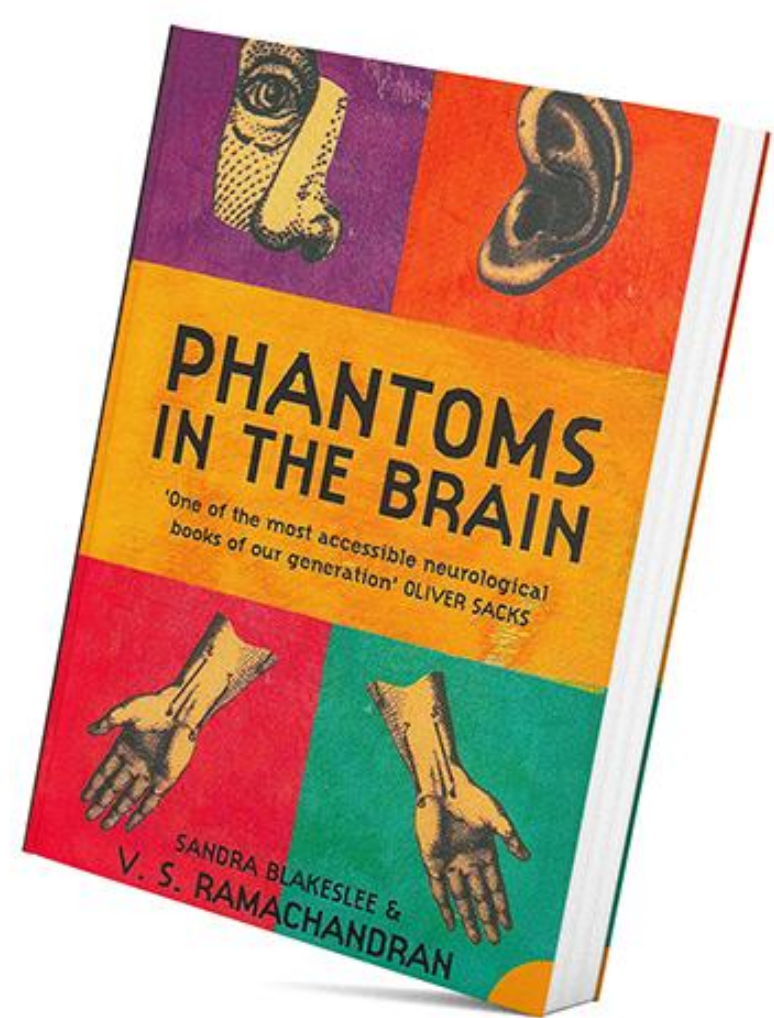
Nassim Nicholas Taleb’s landmark book begins an investigation of opacity, luck, uncertainty, probability, human error, risk, and decision-making in a world we don’t understand...



THE MORAL ANIMAL

by **Robert Wright**

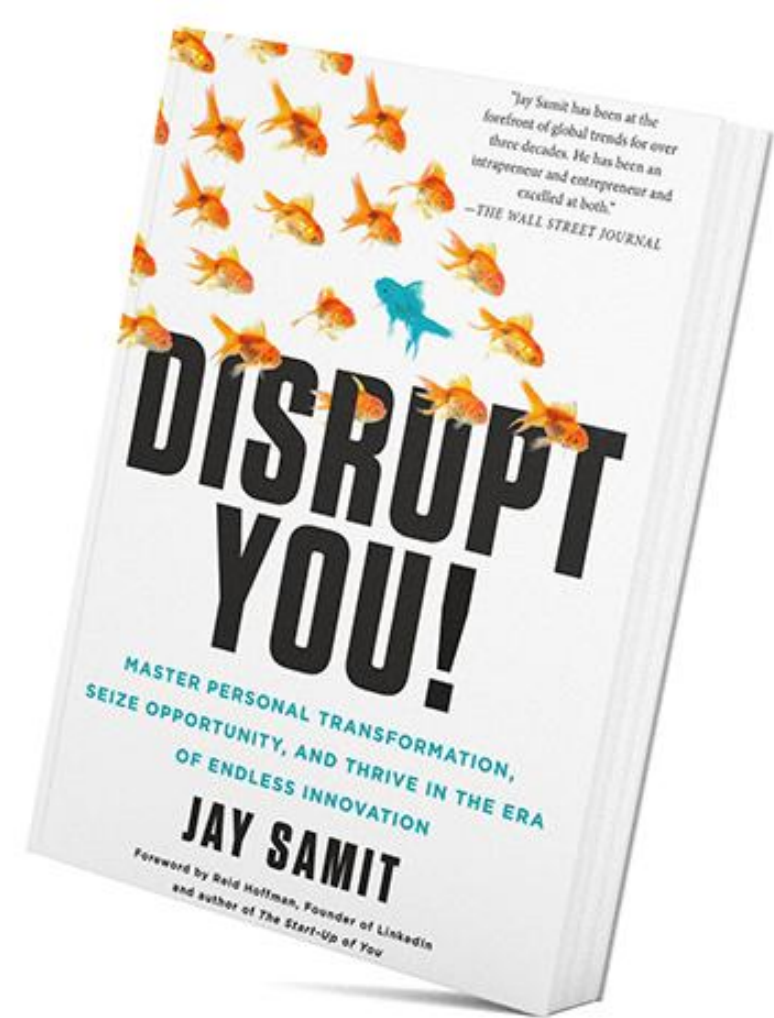
An accessible introduction to the science of evolutionary psychology and how it explains many aspects of human nature. Unlike many books on the topic, which focus on abstractions like kin selection, this book focuses on Darwinian explanations of why we are the way we are—emotionally and morally.



PHANTOMS IN THE BRAIN: PROBING THE MYSTERIES OF THE HUMAN MIND

by **V.S. Ramachandran**

Neuroscientist V.S. Ramachandran is internationally renowned for uncovering answers to the deep and quirky questions of human nature that few scientists have dared to address.



DISRUPT YOU!: MASTER PERSONAL TRANSFORMATION, SEIZE OPPORTUNITY, AND THRIVE IN THE ERA OF ENDLESS INNOVATION

by **Jay Samit**

In today’s ever-changing and often-volatile business landscape, adaptability and creativity are more crucial than ever. It is no longer possible—or even desirable—to learn one set of job skills and work your way up the ladder.